

**Summary sheet and Letter of Intent (Statement of Purpose) - Master of Science Programme in Strategic communication Admissions for 2024**

Please fill in the summary sheet and write your letter of intent as carefully as you can. Use the word limit wisely for each question since this letter is a vital part of the ranking of your application.

**Personal information (same as your universityadmissions.se account)**

Last name					
First name					
Application number		Email			
I have chosen this program as priority number		1	2	3	4

**Bachelor's degree BA/BSc**

Degree and Field of study			
Name of University			
Completion year (or planned)		Country	
Min. and max. passing grade in local grade system	CGPA or average in local grades	% of maximum grade (if applicable)	Your ranking in class, if stated in your transcript

**Additional Master's or other Bachelor's degrees (if applicable)**

Degree and Field of study	
Name of University	
Completion year (or planned)	Country

## Letter of intent

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### Question 1: Your Bachelor Thesis

If you have not written a bachelor thesis in your programme you can highlight another degree project. If you are in your last year of studies and have not finished your thesis you can highlight a preliminary title of your thesis and explain what you plan to write about and why you have chosen this topic.

Title of thesis	Grade of your bachelor thesis (if applicable)

Please describe shortly the topic and results of you bachelor thesis and how you see it is related to strategic communication (max 200 words)

### Question 2: Background

Describe yourself, special interests, extra-curricular activities of relevance for this programme (max 200 words)

**Question 3: What is your understanding of the topic strategic communication?**

Describe in your own words how you understand the topic of strategic communication and what is your main interest within this field (max 250 words)

**Question 4: Upon completion of the programme, what are your future plans?**

(max 200 words)